

Grow Your Business with RouteWorx's Powerful Sales Software

As more and more consumers become comfortable ordering everything from the internet, including the staple foods that they previously could only get from local groceries, small farmers and producers are gaining an edge over their larger rivals. Consumers have shown a strong preference for locally grown and locally raised, farm-fresh products.

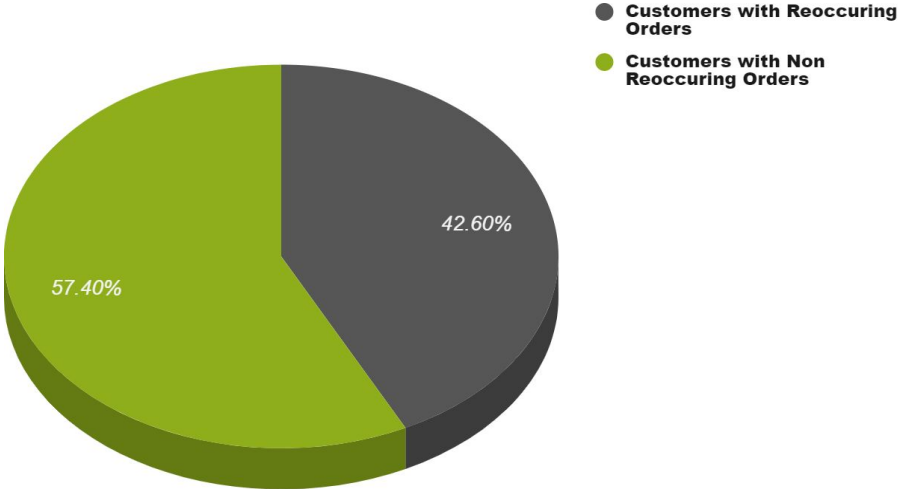
As an independent farmer, you are constantly faced with pressure to grow your business while maintaining high-quality standards for your products. There never seems to be enough time or enough resources to get everything done. But you know that given the right tools, a difficult job can be made much easier. RouteWorx has the tools you need to efficiently manage your sales and deliveries, giving you more time and more resources.

Create or Grow Your Digital Presence

Developing a website is often both expensive and time-consuming. RouteWorx makes it simple to set up a website and quickly begin selling your products. Even if you already have a website for your farm, RouteWorx is a powerful selling tool that allows your customers to place online orders and sign up for regular deliveries through a subscription service.

Increase Revenue with Recurring Orders

Allowing customers to place recurring orders on a subscription basis increases customer loyalty and helps you better manage your inventory. Customers will love the convenience of having their favorite products delivered to them on a regular basis and you will benefit from the predictable income and increased inventory management capabilities. More than half of current customers using RouteWorx's software have recurring deliveries scheduled and Routeworx projects this percentage will grow as more clients are introduced to the easy-to-use software.



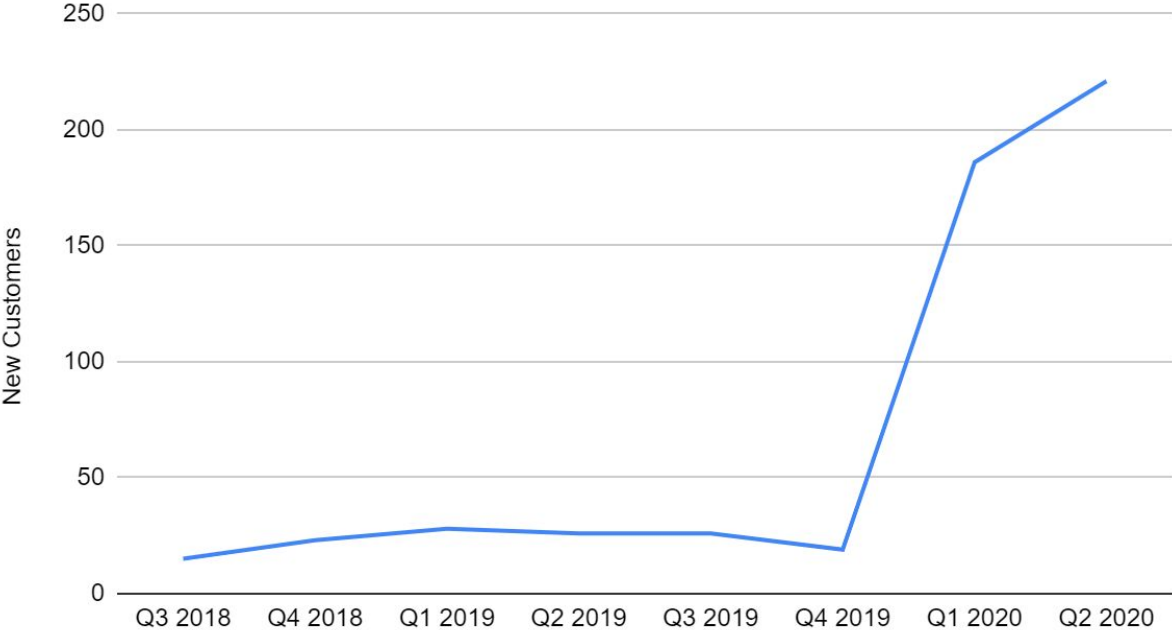
Easy Delivery and Payment Collection System

RouteWorx’s software will create a printable delivery manifest and will generate a map with the most efficient delivery route to make scheduling deliveries quick and efficient. All billing and invoicing is handled directly on Routeworx’s platform. As your products are delivered to your customers, simply mark the order as delivered and RouteWorx will automatically bill your client for the total. RouteWorx does NOT charge transaction fees.

Customer Management

Routeworx’s software allows you to create a powerful customer management system with an automated mass messaging system and an easy-to-use website. You’ll be able to develop a personalized experience that resonates directly with your customer base. Our platform is rapidly growing with the first quarter of 2020 experiencing nearly a 900% increase in new users and nearly 250% increase in sales.

New Customers Growth



Reporting Features

Routeworx provides you with powerful data analytic tools and easy to navigate reporting features to help you understand your customer’s purchasing habits. Data analytics is an important tool when scaling your business and developing a leaner, more profitable company. Use the reporting features provided by RouteWorx to better understand which products are most popular with your customers and how to more effectively manage your inventory.

Milk Bottle Return Program

Our unique platform was built specifically with independent farmers in mind. Our platform is the only platform that will allow you to charge bottle rates for designated products and will track the bottle returns and give automatic credits to customers on upcoming orders.

Scale Your Business with RouteWorx!

If you are ready to reduce the number of administrative tasks taking up your valuable time, reach out to RouteWorx to start a free one-month trial. There are no setup fees and no obligations. What are you going to do with all the time RouteWorx saves you?

RouteWorx

<https://routeworx.co/>

Phone: (570) 206-9596

Email: questions@routeworx.co